



BIO

BILL LUBLIN

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Bill Lublin is an International Speaker & Trainer on Tech & Real Estate. He is the CEO of SMMI, a Social Media Education provider.

Bill was the lead author in the 2010 & 2015 rewrites of NAR's e-Pro technology certification, and winner of the REEA Award for the best educational program of the year. To promote awareness of trends and technology, he developed the NAR's TechEdge event.