



BIO

PETER B. SMITH

HEAD OF BUSINESS DEVELOPMENT
SMART BUILDING CLOUD
VIEW, INC.

Peter Smith has spent over a decade partnering with organizations to transform their global real estate portfolios through technologies and standards to advance better environmental sustainability, enhanced employee well-being, and improved business outcomes. Peter oversees the Smart Building Cloud - a cloud-native platform to realize the promise of smart buildings.

Prior to View, under his leadership, WELL Certification was developed, launched, and scaled globally to become the internationally recognized benchmark for healthy buildings. He has also led consulting practices at Delos, the pioneer of evidence-based wellness real estate, and Steven Winter Associates, an industry leading green building consulting firm.