



## **Dr. Marsha Gordon**

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President/CEO

The Business Council of Westchester

Dr. Gordon has been president of The Business Council of Westchester (White Plains) since 2001. She was also president of Build the Bridge Now, which helped to fast-track the building of a new Tappan Zee Bridge. Governor Houchul appointed Dr. Gordon as co-chair of the Mid-Hudson Regional Economic Council.

Marsha Gordon serves on multiple boards and task force, including the Business Council of New York State, (Vice President) the Westchester-Putnam Workforce Investment Board (Executive Committee, and the New York City Panel appointed by Governor Hochul to reimagine NYC economy post-pandemic. Prior to joining BCW, Dr. Gordon was president/CEO of MetroPool, a not-for-profit organization that promotes alternative transportation options, and led the Greater Southern Dutchess Chamber of Commerce.

She holds a BA from Brooklyn College, an MBA from Marist College, and a Doctorate in Business Administration from Pace University.