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SESSION: Global Real Estate Insights: Trends and Opportunities in International Transactions

Matt Christopherson is the Director of Business and Consumer Research at the National Association of REALTORS® (NAR) in Washington, D.C. In his role, Matt conducts member and consumer survey research pertaining to a wide array of topics impacting real estate, including international buyers, firm operations, migration trends, and other emerging issues.

He holds a Bachelor of Science in Marketing and Global Supply Chain from the University of South Carolina and a Master's in Marketing Research and Analytics from Michigan State University. Matt works to ensure that NAR members are equipped with data-driven tools to thrive in an ever-evolving market.”

