



# BIO

**BRIDGET GIBBONS**

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DIRECTOR OF ECONOMIC DEVELOPMENT  
WESTCHESTER COUNTY, NY

The Office of Economic Development offers resources, financial assistance, and related services and incentives to help attract and retain businesses and talent in Westchester. One key component is a sector-based strategy focused on the biosciences, advanced manufacturing, clean energy, and technology.

Prior to working for Westchester County, Gibbons was founder and CEO of Gibbons Digital Consultants, a digital marketing agency. Prior to GDC, Gibbons was a Senior Technology Consultant for Towers Watson (now Willis Towers Watson), a global HR and Benefits consulting firm.